

# AMANDA MARIKAR

New York, NY | [amanda-marikar.com](mailto:amanda-marikar.com) | [linkedin.com/in/amanda-marikar](https://www.linkedin.com/in/amanda-marikar)

Creative and collaborative writer, specializing in digital media & communications, with a background in the food industry and the arts.

## COMMUNICATIONS, WRITING, AND FOOD EXPERIENCE

### Food Writer and Food Stylist | New York, NY | Present

- Freelance as food writer for The Kitchn/Apartment Therapy, with growing portfolio of published work
- Artfully style and photograph food for articles for The Kitchn
- Assist food producer and food stylist with shoots for The Kitchn, upcoming Magnolia Network cooking show, and more

### Communications & Social Media Specialist | New York, NY | 2020-Present

#### Bloom Natural Health | West Hartford, CT (remote) | April 2021-Present

- Conduct communications for growing naturopathic physicians practice, specializing in women's health.
- Craft and edit blog posts; create and sustain social media campaigns (Facebook, LinkedIn, Instagram); generate content to engage current and future patients, in accordance with best practices and naturopathic physicians' voice.
- Update website, devise promotional e-blasts, send press releases, brainstorm and implement marketing initiatives.

#### TCORS Capitol Group, LLC. | Glastonbury, CT (remote) | September 2020-Present

- Develop and maintain social media presence for eminent full-service government relations, lobbying, and association management firm; curate posts for Facebook and LinkedIn accounts.
- Research and generate topical blog posts, consult with company president and head lobbyist on a broad range of timely issues.
- Construct and submit press releases; compose articles for virtual publication aligned with the firm's voice.

#### McDowell Communications Group | Hartford, CT (remote) | September 2020-March 2021

- Assisted PR professionals at prominent boutique public relations and communications firm with client needs, including for the State of CT's vaccine awareness campaign.
- Completed Public Relations and Digital Media Internship (January 2021):
  - Created and scheduled social media posts (Facebook, Instagram, & Twitter, Buffer) and company blog posts.
  - Conducted in-depth research on a wide variety of topics for TV/radio; composed witty and informative radio scripts.

### Writing Consultant and Editor | New York, NY | 2008-Present

- Work with artists and fellow writers on fellowship/grant proposals (Guggenheim, ART/NY), short stories, and plays.
- Co-created Insights Artist Collective (2017-present), developing a method to guide and inspire artists' processes.
- Co-founded New York chapter of Play By Play Lab (2016-present): co-produce incubator reading series for new play development with an emphasis on uplifting diverse voices.
- Counseled students on developing and revising personal essays for successful applications to top tier universities.

### Catering Cook | New York, NY | February 2019-Present

- Execute dishes in event spaces, private homes, and society gatherings (for up to 300 people); cook alongside others in high-intensity, time-sensitive situations, sometimes in unfamiliar kitchens, and at times designing the menu.

### Senior Server & Bartender | The Spotted Pig | New York, NY | January 2008-January 2020

- Guided guests in navigating Michelin Star food and beverage menu, employing broad culinary knowledge, and performing as primary server for high-profile and celebrity clientele.
- Efficiently maintained busy section in a fast-paced, high-volume dining room for 12+ hour service.
- Trained and mentored multiple generations of coworkers and maintained role as de facto head server.

## SKILLS

- Microsoft Office, Google Docs, Buffer, Squarespace, WIX; fluency with numerous social media platforms
- Expert knowledge of food and beverage; avid home and professional cook and recipe developer
- Excellent written and verbal communication, editing, and research skills; quick and resourceful learner
- Strong storytelling ability: food writing, play writing, lyric writing
- Professionally trained theater and on-camera actor (Maggie Flannigan, Moscow Art Theatre, British American Drama Academy)

## EDUCATION

Maine Media Workshops | Certificate in Food Writing (2019), Mentored by Nancy Harmon Jenkins

Barnard College, Columbia University | BA English Literature, Summa Cum Laude, Phi Beta Kappa Society

St. Peter's College, Oxford University | One Year Study of English Literature