

AMANDA MARIKAR

New York, NY | (917)763-0586 | amanda.f.marikar@gmail.com | [linkedin.com/in/amanda-marikar](https://www.linkedin.com/in/amanda-marikar)

Creative and collaborative writer, specializing in digital media & communications, with a background in the food industry and the arts.

WORK EXPERIENCE

Freelance PR Assistant | McDowell Communications Group | Hartford, CT (remote) | September 2020-Present

- Assist PR professionals at prominent boutique public relations and communications firm with client needs.
 - For the Connecticut State Government: devised system to organize media campaign dates and details (COVID vaccine).
- Completed Public Relations and Digital Media Internship (January 2021):
 - Crafted and scheduled social media posts (Facebook, Instagram, & Twitter, via Buffer) and blog posts for company website.
 - Conducted in-depth research on a wide variety of topics for TV/radio coverage.
 - Composed witty and informative scripts for radio.
 - Synthesized and summarized data for leaders of the firm. Attended virtual client meetings.

Social Media Manager | TCORS Capitol Group | Glastonbury, CT (remote) | September 2020-Present

- Develop and maintain social media presence for eminent full-service government relations, lobbying, and association management firm, with daily, curated posts to Facebook and LinkedIn, and weekly posts to the firm's website (Squarespace).
- Assess social media analytics to increase visibility of the firm.
- Consult with head lobbyist on broad range of timely issues.
- Conduct, transcribe, edit, and post interviews with firm leaders.

Independent Writing Consultant | New York, NY | 2004-Present

- Work with artists and fellow writers on fellowship/grant proposals, short stories, and plays.
- Co-created Insights Artist Collective (2017-present): Collaborate with a team of 8 professional artists on developing a method to guide visual and performing artists' processes.
- Co-founded New York chapter of Play By Play Lab (2016-present): Co-produce incubator reading series for new play development with an emphasis on uplifting diverse voices.
- Counseled students on developing and revising personal essays for successful applications to top tier schools (Duke, Johns Hopkins, UChicago, Ross School of Business/U. of Michigan).

Independent Catering Cook | New York, NY | February 2019-February 2020

- Co-created and executed dishes for events in private homes and society gatherings (for up to 300 people); cooked alongside others in high-intensity, time-sensitive situations, often in unfamiliar kitchens.

Senior Server/Bartender | The Spotted Pig | New York, NY | January 2008-January 2020

- Guided guests in navigating Michelin Star food and beverage menu, employing broad culinary knowledge, and performing as primary server for high-profile celebrity clientele, politicians, athletes, and musicians.
- Efficiently maintained busy section in a fast-paced, high-volume dining room for 12+ hour service.
- Trained and mentored multiple generations of coworkers and maintained role as de facto head server.

SKILLS

- Microsoft Office, Google Docs, Buffer, Squarespace, familiarity with various social media platforms
- Excellent written and verbal, communication, and research skills
- Strong storytelling ability: food writing, play writing, lyric writing
- Formally-trained theater actor (Maggie Flannigan Studio, Moscow Art Theatre, British American Drama Academy)
- Expert knowledge of cuisine; avid and ambitious home cook and recipe developer

EDUCATION

Barnard College, Columbia University | BA English Literature, Summa Cum Laude, Phi Beta Kappa Society

St. Peter's College, Oxford University | One-year study of English literature

Maine Media Workshops | Certificate in Food Writing (2019), Mentored by Nancy Harmon Jenkins